FIG.1A

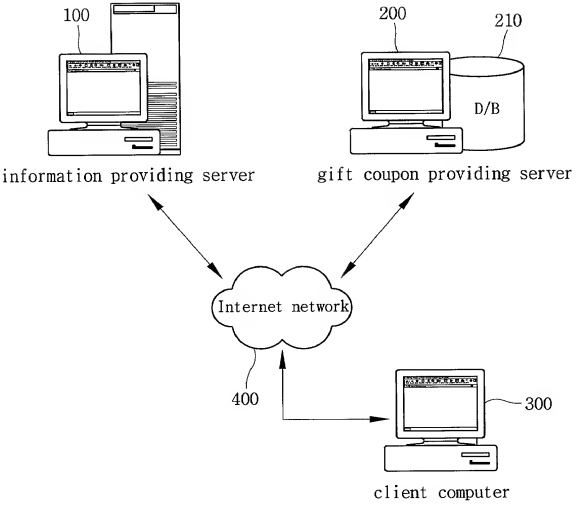

100
200
210
D/B
information providing server
gift coupon providing server
Internet network
400
300
client computer

FIG.1B

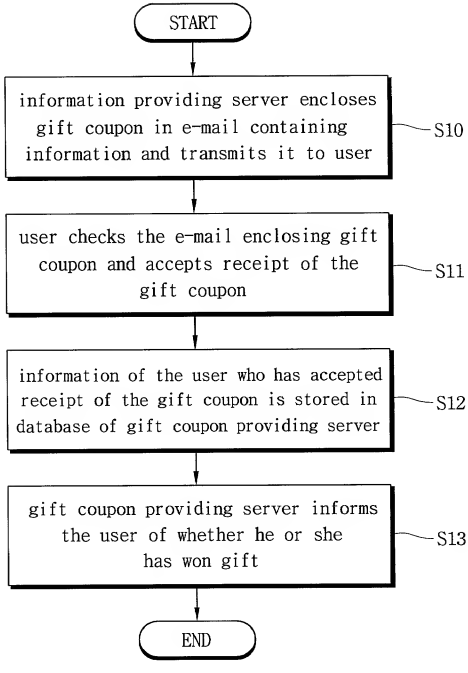

START
information providing server encloses gift coupon in e-mail containing information and transmits it to user
S10
user checks the e-mail enclosing gift coupon and accepts receipt of the gift coupon
S11
information of the user who has accepted receipt of the gift coupon is stored in database of gift coupon providing server
S12
gift coupon providing server informs the user of whether he or she has won gift
S13
END

FIG.1C

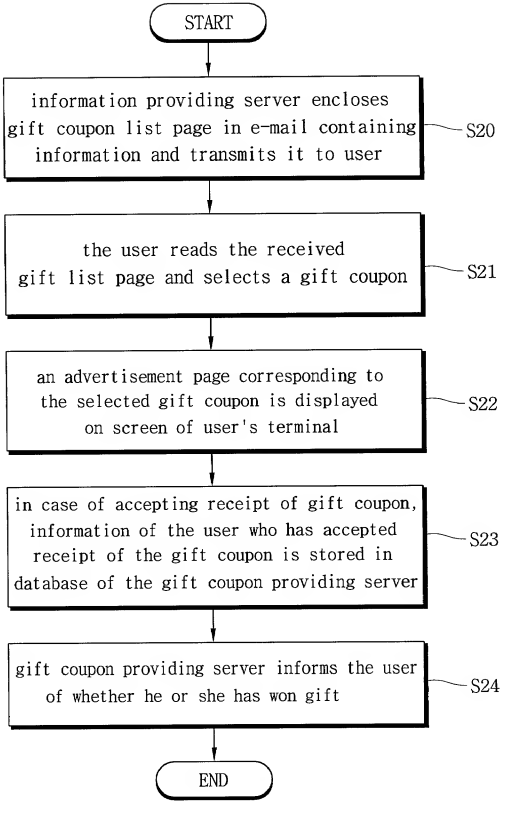

START
information providing server encloses gift coupon list page in e-mail containing information and transmits it to user
S20
the user reads the received gift list page and selects a gift coupon
S21
an advertisement page corresponding to the selected gift coupon is displayed on screen of user's terminal
S22
in case of accepting receipt of gift coupon, information of the user who has accepted receipt of the gift coupon is stored in database of the gift coupon providing server
S23
gift coupon providing server informs the user of whether he or she has won gift
S24
END

FIG.2A

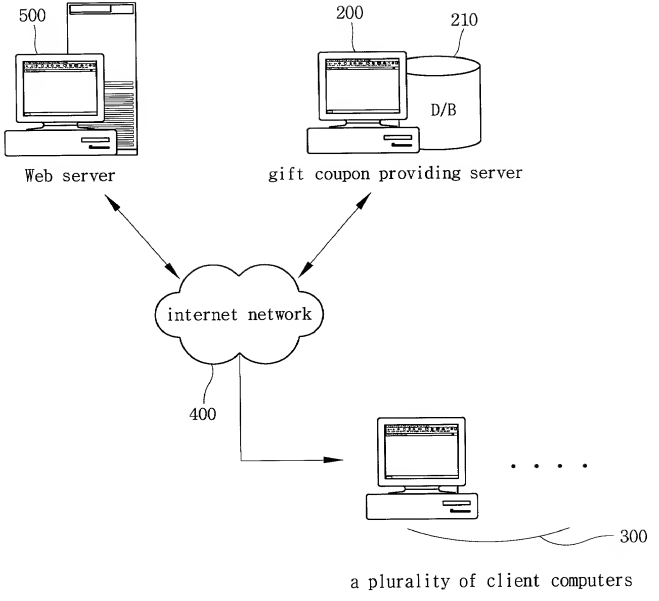

500
200
210
D/B
Web server
gift coupon providing server
internet network
400
300
a plurality of client computers

FIG.2B

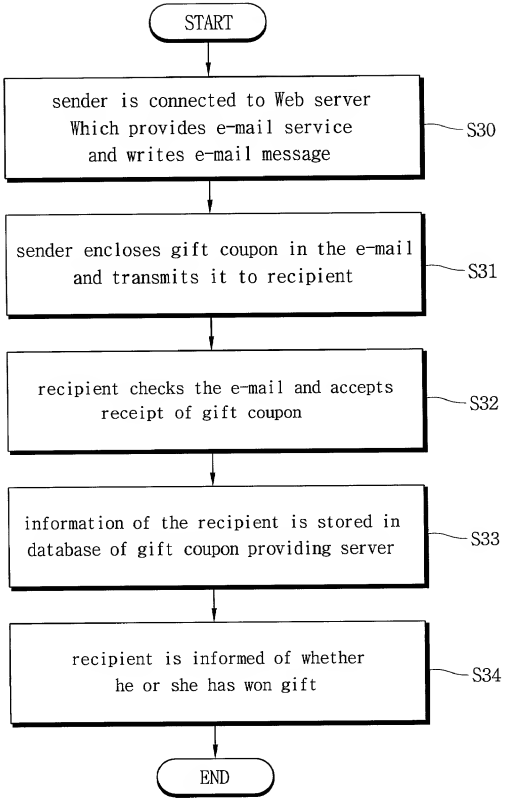

START
sender is connected to Web server Which provides e-mail service and writes e-mail message
S30
sender encloses gift coupon in the e-mail and transmits it to recipient
S31
recipient checks the e-mail and accepts receipt of gift coupon
S32
information of the recipient is stored in database of gift coupon providing server
S33
recipient is informed of whether he or she has won gift
S34
END

FIG.2C

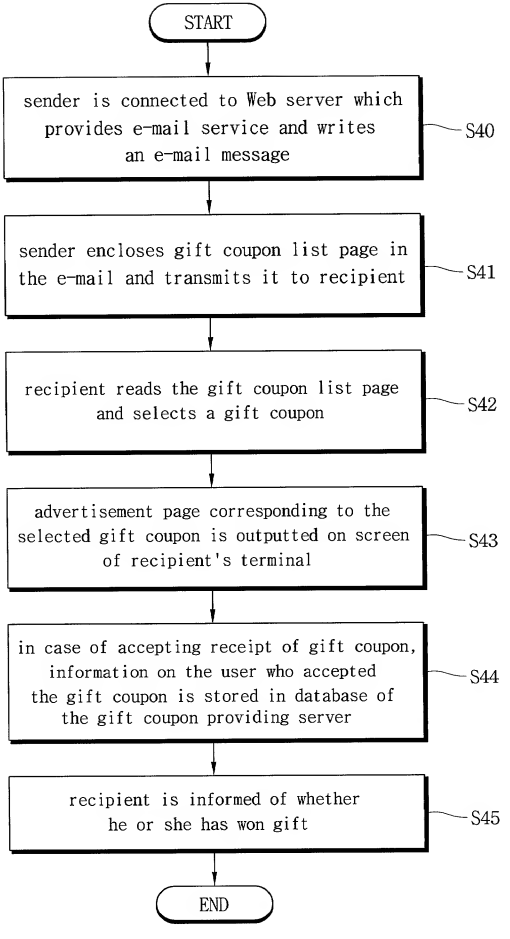

START
sender is connected to Web server which provides e-mail service and writes an e-mail message
S40
sender encloses gift coupon list page in the e-mail and transmits it to recipient
S41
recipient reads the gift coupon list page and selects a gift coupon
S42
advertisement page corresponding to the selected gift coupon is outputted on screen of recipient's terminal
S43
in case of accepting receipt of gift coupon, information on the user who accepted the gift coupon is stored in database of the gift coupon providing server
S44
recipient is informed of whether he or she has won gift
S45
END

FIG.3A

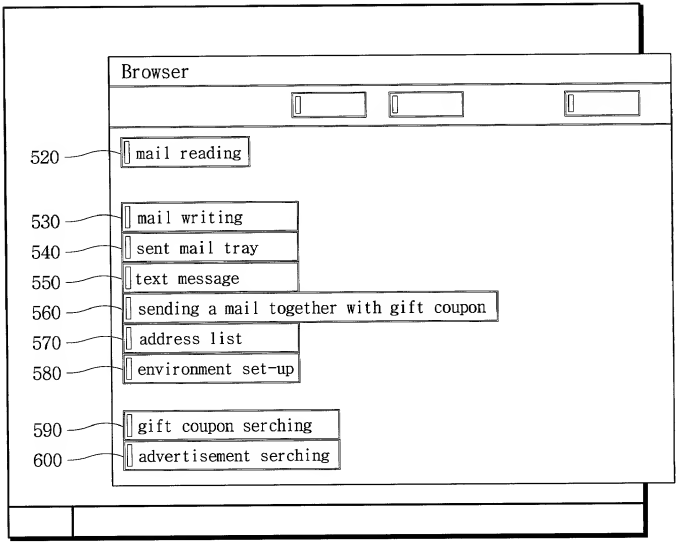

Browser
520
mail reading
530
mail writing
540
sent mail tray
550
text message
560
sending a mail together with gift coupon
570
address list
580
environment set-up
590
gift coupon serching
600
advertisement serching

FIG.3B

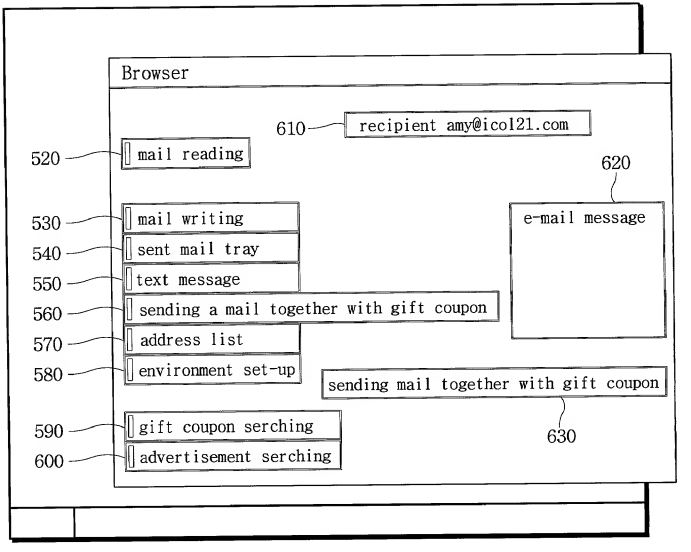

Browser
610
recipient amy@icol21.com
520
mail reading
620
530
mail writing
e-mail message
540
sent mail tray
550
text message
560
sending a mail together with gift coupon
570
address list
580
environment set-up
sending mail together with gift coupon
630
590
gift coupon serching
600
advertisement serching

FIG.3C

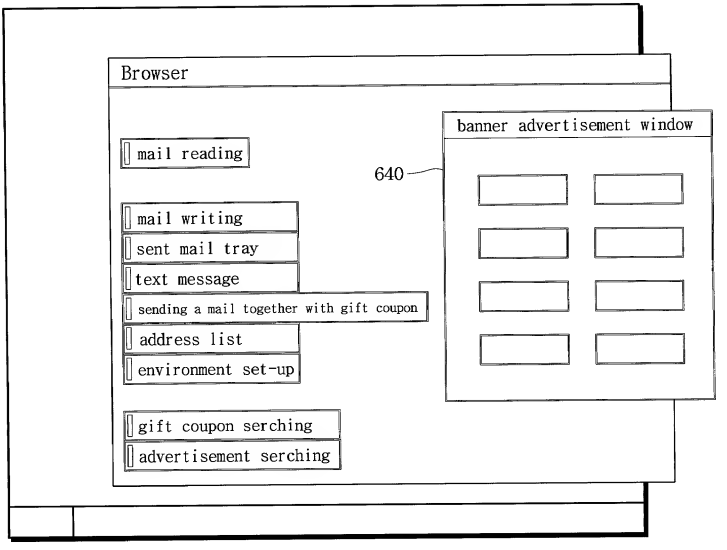

Browser
mail reading
mail writing
sent mail tray
text message
sending a mail together with gift coupon
address list
environment set-up
gift coupon serching
advertisement serching
640
banner advertisement window

FIG.3D

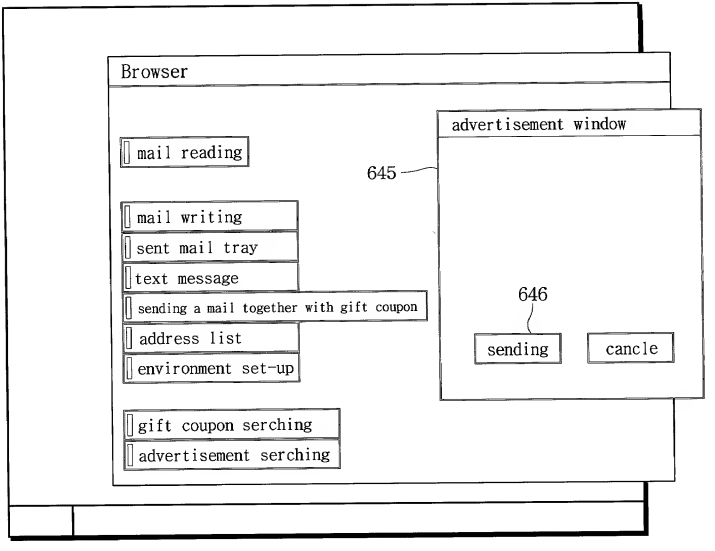

Browser
mail reading
mail writing
sent mail tray
text message
sending a mail together with gift coupon
address list
environment set-up
gift coupon serching
advertisement serching
645
advertisement window
646
sending
cancle

FIG.3E

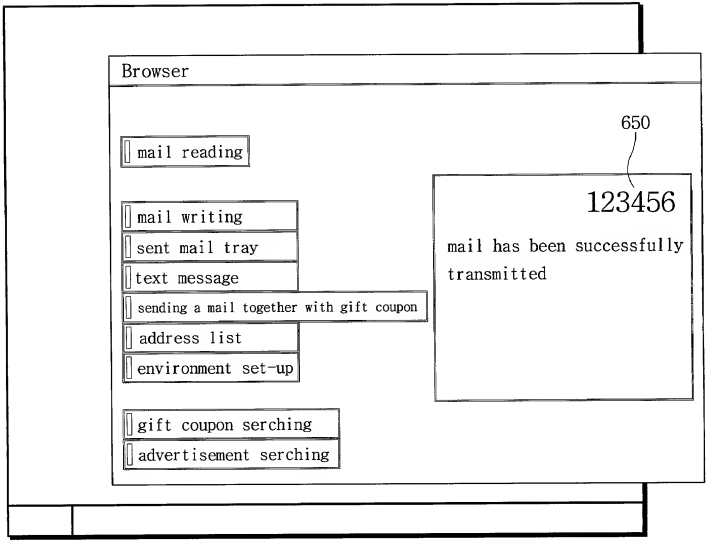

Browser
650
mail reading
123456
mail has been successfully transmitted
mail writing
sent mail tray
text message
sending a mail together with gift coupon
address list
environment set-up
gift coupon serching
advertisement serching

FIG.3F

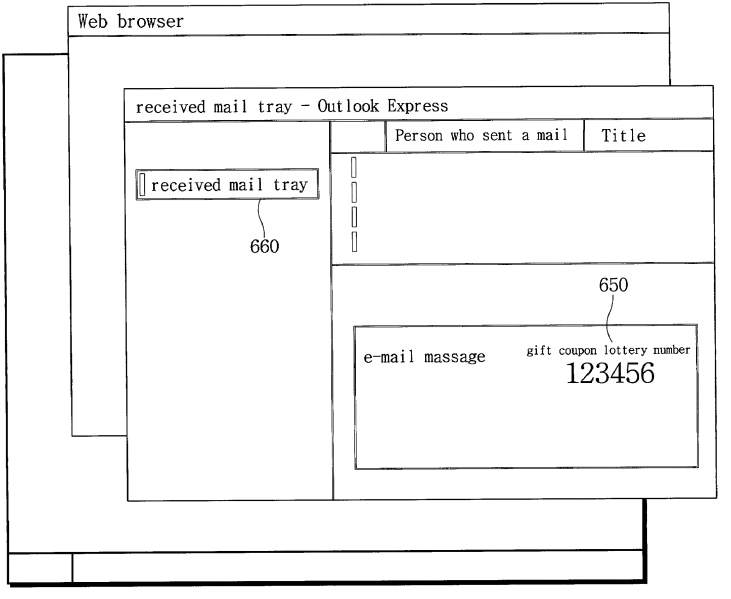

Web browser
received mail tray - Outlook Express
Person who sent a mail
Title
received mail tray
660
650
e-mail massage
gift coupon lottery number
123456

FIG.3G

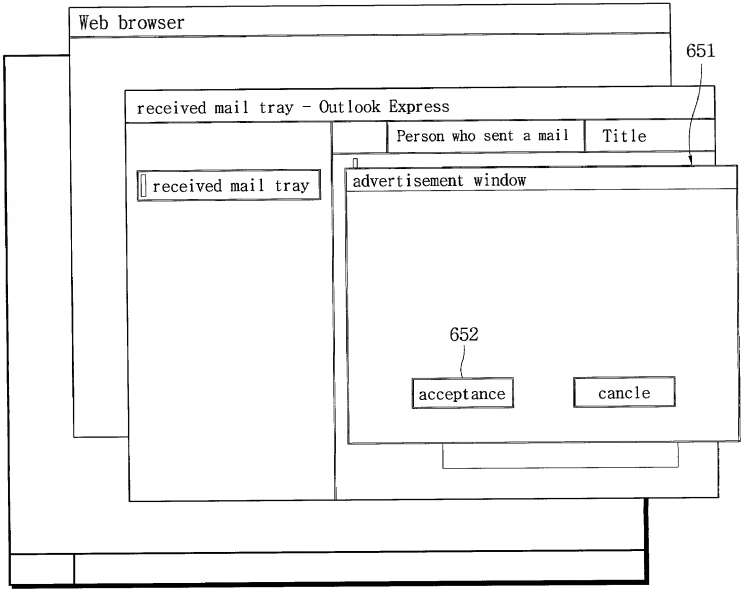

Web browser
651
received mail tray - Outlook Express
Person who sent a mail
Title
received mail tray
advertisement window
652
acceptance
cancle

FIG.3H

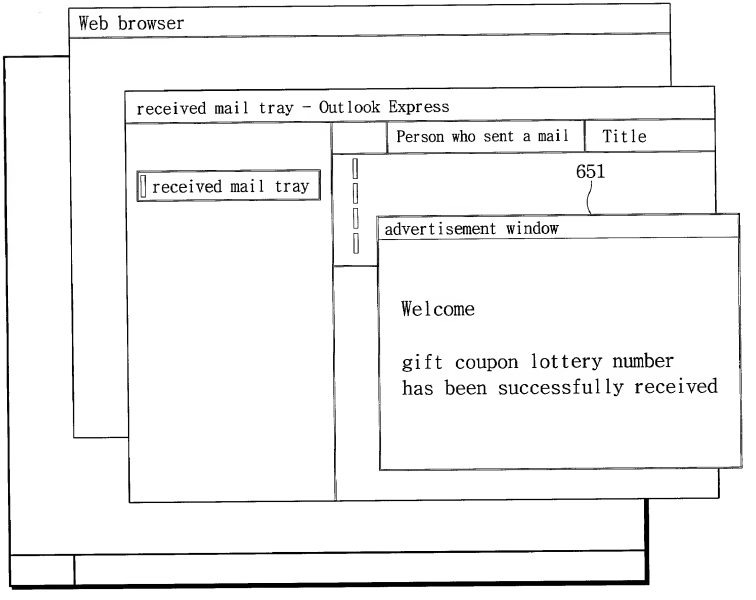

Web browser
received mail tray - Outlook Express
Person who sent a mail
Title
received mail tray
651
advertisement window
Welcome
gift coupon lottery number
has been successfully received

FIG.4

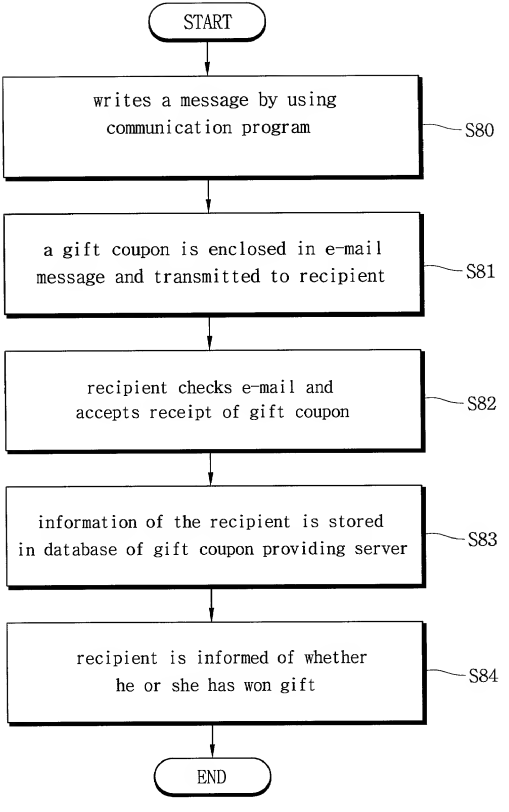
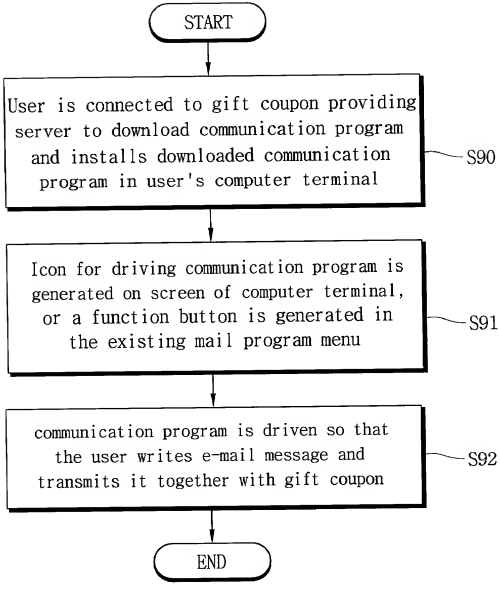

START
writes a message by using communication program
S80
a gift coupon is enclosed in e-mail message and transmitted to recipient
S81
recipient checks e-mail and accepts receipt of gift coupon
S82
information of the recipient is stored in database of gift coupon providing server
S83
recipient is informed of whether he or she has won gift
S84
END

FIG.5


START
User is connected to gift coupon providing server to download communication program and installs downloaded communication program in user's computer terminal
S90
Icon for driving communication program is generated on screen of computer terminal, or a function button is generated in the existing mail program menu
S91
communication program is driven so that the user writes e-mail message and transmits it together with gift coupon
S92
END